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MSD 2021 CORPORATE PARTNERS SPONSOR PRIZES WORTH MORE THAN RM500,000

PNB's flagship financial literacy event will stream live daily, with numerous programmes supported by corporate partners

KUALA LUMPUR, 21 October 2021 – Permodalan Nasional Berhad (PNB) today announced that it will once again host Minggu Saham Digital (MSD) with the theme **#LaburBersama** from 17 to 23 November 2021, after a successful inaugural run in 2020. During the Pre-Launch of MSD 2021 today, PNB announced its line-up of corporate partners in the three categories of *Rakan Premier*, *Rakan Utama* and *Rakan*.

President & Group Chief Executive of PNB, Ahmad Zulqarnain Onn said, “PNB is pleased to organise Minggu Saham Digital 2021 next month from 17 to 23 November, following the encouraging response we received for the maiden MSD last year with over two million views.”

RAKAN PREMIER



RAKAN UTAMA



RAKAN



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“PNB’s focus on creating value and generating long-term sustainable returns for our unit holders goes hand in hand with our commitment to raise financial literacy standards and empowering Malaysians to make better financial decisions for their future. With the same goal as its predecessor Minggu Saham Amanah Malaysia, MSD remains as PNB’s integrated financial literacy platform to achieve this aim.”

Ahmad Zulqarnain also expressed PNB’s appreciation to MSD’s corporate partners for their continuous support. “The involvement of MSD’s corporate partners is not only in the form of hosting the array of programmes but also sponsoring the attractive prizes to be



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won by the audience. Among the main prizes that will be up for grabs for the main competition, **Jom... Kira Duit** are a Hyundai Kona sponsored by Sime Darby Berhad, a Toyota Yaris sponsored by UMW Holdings Berhad, a Perodua Ativa sponsored by PERODUA and Honda Dash 125 motorcycles sponsored by MIDF, as well as many other prizes worth more than RM500,000," he added.

Also present at the event were the corporate leaders representing the partners. In the *Rakan Premier* category, Datuk Abdul Farid Alias, Group President & Chief Executive Officer of Maybank; Mohamad Helmy Othman Basha, Group Managing Director of Sime Darby Plantation Berhad; and Dato' Ahmad Fuaad Kenali, President & Group Chief Executive Officer of UMW Holdings Berhad.

Representing the *Rakan Utama* were Dato' Charon Wardini Mokhzani, Group Managing Director of Malaysian Industrial Development Finance Berhad (MIDF); Dato' Zainal Abidin Ahmad, President & Chief Executive Officer of Perusahaan Otomobil Kedua Sdn Bhd (PERODUA); Datuk Choong Kai Wai, President & Chief Executive Officer of S P Setia Berhad; Mustamir Mohamad, Group Chief Financial Officer of Sime Darby Berhad; and Dato' Azmir Merican, Group Managing Director of Sime Darby Property Berhad.

For the *Rakan* category, present were Leonard Ariff Abdul Shatar, Group Managing Director of Duopharma Biotech Berhad; Zaharudin Daud, President & Group Chief Executive Officer of MNRB Holdings Berhad; and Dato' Mohammad Azlan Abdullah, Group Chief Executive Officer of Projek Lintasan Kota Holdings Sdn Bhd (PROLINTAS).

Attana Hotels & Resorts, Jewel Digital Ventures Sdn Bhd, PNB Merdeka Ventures Sdn Bhd, Raiz Malaysia and Asia School of Business will also participate in MSD 2021 as *Rakan Acara*.



MSD is an evolution from Minggu Saham Amanah Malaysia (MSAM) which had been held physically for two decades from years 2000 until 2019. The digital event is now accessible to a much wider audience throughout the country from the comfort of their own homes and at the touch of their fingertips.

Starting tomorrow, 22 October 2021, the public can participate in the **Jom... Kira Duit**, which is the main contest of MSD 2021 where participants must find and collect #SyilingMSD that will be displayed on various platforms. Each #SyilingMSD has its own value and participants must enter the correct values on the MSD website to get a chance to win the grand prize. It will also include the Ringgit Emas element whereby five (5) participants who submit the correct #SyilingMSD value the fastest will stand a chance to win a Honda Dash 125 motorcycle. In addition, there will be daily lucky draws with e-vouchers for a total of 2,400 lucky registrants; and daily Live Trivia quizzes, where each of the 19 episodes offers 10 viewers the chance to win e-vouchers. To participate in the programmes and contests offered throughout MSD 2021, Malaysians are invited to visit MSD's official website at www.minggusahamdigital.com.my.

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MSD 2021 will be broadcasted daily between **12.30 p.m.** and **10.00 p.m.** from **17 to 23 November 2021** through its official [Facebook](#) page and [YouTube](#) channel, featuring over 70 edutainment programmes, and intriguing conversations in a series of talk shows and webinars by subject matter experts, key industry players, personalities and celebrities.

The Official Launch ceremony of MSD 2021 is scheduled for 18 November 2021 (the second day of MSD 2021) at 1.00 p.m. via live streaming at the official Facebook and YouTube of Minggu Saham Digital.

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About Permodalan Nasional Berhad (PNB)

Permodalan Nasional Berhad (PNB) is one of the largest fund management companies in Malaysia with assets under management (AUM) exceeding RM300 billion. PNB's portfolio covers strategic investments in Malaysia's leading corporates, global equities, private investments and real estate. For more information, please visit www.pnb.com.my.

Issued by Permodalan Nasional Berhad

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